



THINK LOCALLY, LEARN GLOBALLY

HOW TO CREATE AN EDTECH-
POWERED GLOBAL CULTURAL
EXCHANGE PROGRAM



logitech®

CULTURAL EXCHANGE THROUGH EDTECH: ACCESSIBLE, VERSATILE AND POWERFUL

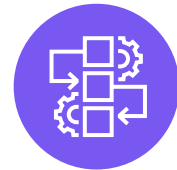
Cultural exchange programs are great for helping students **expand their worlds, develop confidence, practice problem-solving and language skills, and form deep friendships around the globe.** Educators may have questions about how to build and lead a traditional cultural exchange program, and they might worry about the challenges that come with it, such as including all their students.

Virtual and hybrid cultural exchanges powered by technology are an easy and inclusive way to collaborate across subjects and across borders. With user-friendly tools that enable whole-class lessons, small group projects, or individual learning, schools can allow diverse student groups to marvel at the world around them and engage in deeper learning.

CULTURAL EXCHANGE MEANS



NEW SKILLS



NEW SOLUTIONS



NEW PERSPECTIVES



NEW RELATIONSHIPS

THE ÉCOLE-COLLÈGE SAINT-JOSEPH



LOCATION: FRANCE

School size: -1,000 students

Ages: 6-15

THE ISTITUTO COMPRENSIVO OF GAMBETTOLA



LOCATION: ITALY

School size: -1,000 students

Ages: 6-15

CASE IN POINT

Using video conferencing solutions and Logitech's Works with Chromebook™ certified portfolio, two schools **teamed up** to give secondary students a hybrid, three-phase language course in French, Italian and English.

“Thanks to Logitech technologies, we have been able to realize and develop the project beyond our expectations.”

GIULIANO MASSARO

Director, Istituto Comprensivo

The students met virtually and exchanged ideas in all three languages. Using **Logitech Rally Bar** and **Logitech Scribe Whiteboard Camera**, the two classes shared cultural lessons and played games together. Chromebooks combined with **Logitech Zone Learn** headsets, **Logitech Pen** styluses and **Logitech M325** mice allowed students to do small-group exercises and have individual learning time as well. The result? A deep, immersive intercultural learning experience, new friends and good memories.

CULTURAL EXCHANGE CHECKLIST

Digital cultural exchange programs don't have to be complicated. There are just a few things to do before the big first day and a few to remember while the program is in progress.



FIND A PARTNER SCHOOL

There are organizations that can help schools connect with each other based on compatibility, curriculum and goals. Here's [a list](#) to get started.



DESIGN YOUR SHARED PROGRAM

Once a partner school is secured, start building the program together. Include a timeline, activities and goals. Assign responsibilities for each school.



PREPARE YOUR STUDENTS

Let students know when the program will happen and what they should expect. Prepare them to use the necessary technologies to have productive discussions with their global peers.



LEARN AND CHECK THE TECH

Make sure to learn the required edtech solutions and check for any issues beforehand, so that both classes can enjoy smooth, productive lessons.



PROVIDE GUIDANCE

Offer guidance and feedback to help students learn and connect while the program is running.



STAY IN CONTACT

Schedule regular meetings with partner educators to discuss how things are going, what is needed for the next lesson, and edits that should be made.

HOW TO STRUCTURE A DIGITAL CULTURAL EXCHANGE PROGRAM

When the time comes to get detailed about a digital cultural exchange program, educators can adapt the structure to suit their unique goals. From partner work to whole-class lessons, there are user-centered edtech solutions and engaging activities that can make any vision a reality.



1:1 LEARNING

Learning with a partner or in small groups can be a great way to promote creativity, help students get to know each other better, and help them concentrate on important concepts. Also, learners may be very engaged during lessons with this format because they want to impress peers at the other school. With solutions that let them see and be seen, hear and be heard, and collaborate freely, students can make the most of their one-on-one time.

ACTIVITIES TO CONSIDER

Vocabulary games with partners can enable foreign language practice. A student from one class chooses items on a screen for their partner from the other class to name. When their partner gets a certain number right, they switch roles. The first pair to a certain number could win a prize.



Reading exercises can allow students to collaborate while developing fluency. Have one student read a passage in the other student's native language. Their partner can help direct them on correct pronunciation. Then they switch roles.



1:1 LEARNING



TOOLS THAT HELP

**LOGITECH ZONE LEARN
WIRED HEADSET**

The audio drivers are tuned for vocal clarity rather than music, so students can hear voices perfectly. Its rigid boom mic is designed for better pickup and vocal clarity, enabling students to stay focused on what their global partners are saying.

**LOGITECH PEN USI STYLUS FOR
CHROMEBOOK OR LOGITECH
CRAYON DIGITAL PENCIL FOR IPAD®**

Logitech Pen lets students write on their USI-enabled Chromebook devices as easily as they can with pen and paper. The size, shape and weight are designed to fit and support different hand sizes and levels of motor development. Also, a 30-second charge generates 30 minutes of battery life.

For schools that use iPad, Logitech Crayon is a pixel-precise digital pencil made with Apple Pencil technology to support learning, collaborating and creativity.

**LOGITECH M325
WIRELESS MOUSE**

Features include micro-precise scrolling and a tilt wheel to provide speed and accuracy. The comfortable, contoured shape lets students stay productive longer, and it's great for users with smaller hands.

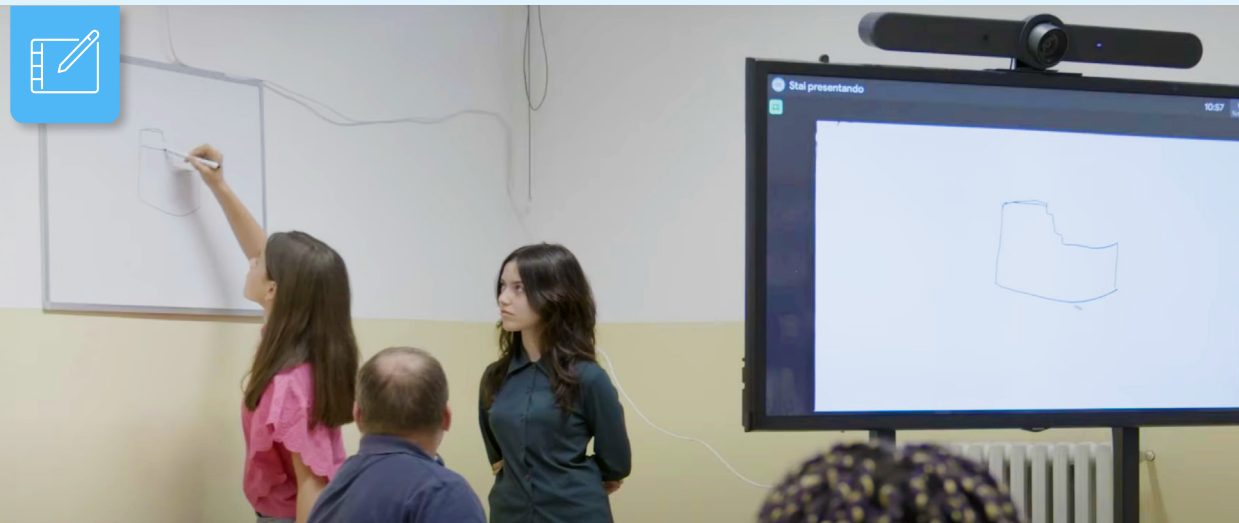


WHOLE-CLASS LEARNING

Learning as a whole class opens up all kinds of possibilities for teamwork, presentation skills, cultural sharing, games and group problem solving. Video conferencing solutions and whiteboard cameras can make sure every speaker and every image, is captured in vivid detail.

ACTIVITIES TO CONSIDER

The École-Collège Saint-Joseph and The Istituto Comprensivo of Gambettola included a Pictionary-like activity in their digital exchange program. This lets students stretch their creative, artistic and linguistic muscles. One student gets a secret word to draw on the whiteboard, with a whiteboard camera allowing the other class to see their work. Both classes have one minute to try to guess what word the student is drawing. The first class to get a certain number of correct guesses wins.



Augmented with the right tech, students can show peers what they love about their homes during cultural presentations. This exposes students to new cultures and gives them opportunities to sharpen their digital and presentation skills.



1:1 LEARNING



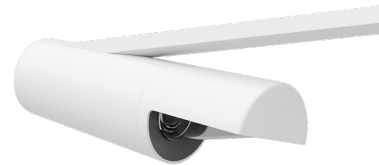
TOOLS THAT HELP



LOGITECH RALLY BAR VIDEO CONFERENCING SOLUTIONS

The innovative dual-camera system with optical zoom and AI Viewfinder delivers fluid, cinematic video in medium and large rooms. Advanced audio engineering delivers powerful, dynamic sound and ensures every voice is clearly heard.

AI sound optimization helps block classroom noise and makes quiet speakers louder. Logitech Rally Bar is compatible with major video conferencing platforms, so schools can be confident that it “just works.”



LOGITECH SCRIBE WHITEBOARD CAMERA

Logitech Scribe’s custom lens broadcasts whiteboard content with outstanding clarity, giving every student the best seat in the classroom. The built-in AI offers an unobstructed view of the whiteboard with a transparency effect. Sticky notes and other forms of content get picked up with image segmentation. And the wireless share button makes sharing quick and easy.



Edtech-driven global cultural exchange programs are the perfect occasion for students to teach and learn from each other, build bonds, and broaden their horizons. No matter where learning happens, solutions designed with students in mind can draw them deeper into their studies, with learning experiences that are more collaborative, accessible, fun, and productive.

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WANT TO LEARN MORE?

Contact Logitech Education Sales

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